

## Cascading Goals Drive Company Success in PerformancePAM Talent Management

Cascading goals drive employee and company success through shared line of sight.

**February 6, 2012 – Deland, FL –** PerformancePAM, a leading provider of talent management software, now allows you to set goals at the organizational level and cascade them down to departments as well as individuals for companywide accountability. In addition, departmental and individual objectives can be "pushed up" to connect with company level goals if they contribute to the mission of that goal. In one concise and quick view, company management can see all activities occurring across the company to achieve a common goal. When employees are contributing to an organizational goal and they understand the impact of their work, that goal is much more likely to be accomplished.

"Identifying a clear and shared line of sight allows all employees to understand the company mission and how their everyday activities contribute to that vision," says Elizabeth Berlin, Director of Business Development for PerformancePAM. "Employees actively and knowingly working toward company ideals pave the shortest road to corporate success."

PerformancePAM integrates with any human resources or payroll software eliminating the need for rekeying of employee data, or it may stand alone. The turnkey implementation methodology makes PerformancePAM easy to deploy and sets organizations up to maintain their employee performance appraisal system with little effort. With customizable templates, progress tracking capabilities, notifications, goal management, and scoring, PerformancePAM allows organizations to get started quickly and have a complete employee appraisal solution that will essentially administer itself.

To speak with someone about PerformancePAM, please call 800.551.6875 x214. To learn more about PerformancePAM or to view an online demo or request a free trial, please visit <a href="www.performancepam.com">www.performancepam.com</a>.

## About PerformancePAM

PerformancePAM is a web-based Talent Management system developed from the ground up through direction from clients. It is intuitive and meets the requirements HR professionals seek to develop their employees and increase workplace performance and satisfaction. To learn more about PerformancePAM, please visit <a href="https://www.performancepam.com">www.performancepam.com</a>.

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